

Retail Income



Enroll as a Clar8ty Brand Promoter and build a retail customer base by ordering products at wholesale price and selling at the retail price. This results in **Retail Income**. Sell Clar8ty products offline person-to-person or online through your personal website. Track all your online sales real-time through your Clar8ty Office, accessible anywhere, anytime.

Retail Income from online orders is **Paid Weekly**.

Customer & Personal Income

Customer Income is **Paid Weekly** from **30% to 50%** of the **Bonus Volume** of your personally sponsored Customer and Preferred Customer orders.

Personal Income is **Paid Weekly** from **10%* to 30%*** of the **Bonus Volume** from personal orders over 100QV in the current month.

*See the complete compensation plan explanation for all the most important details on how these bonuses work and the qualifiers.

QUALIFYING VOLUME FROM PERSONAL CUSTOMER ORDERS + your own personal orders from the current week plus last 4 weeks*	PERSONAL INCOME* (REBATE)	CUSTOMER INCOME
0-100*	-	30%
101-299	10%	30%
300-499	20%	30%
500-1,499	30%	40%
1,500+	30%	50%

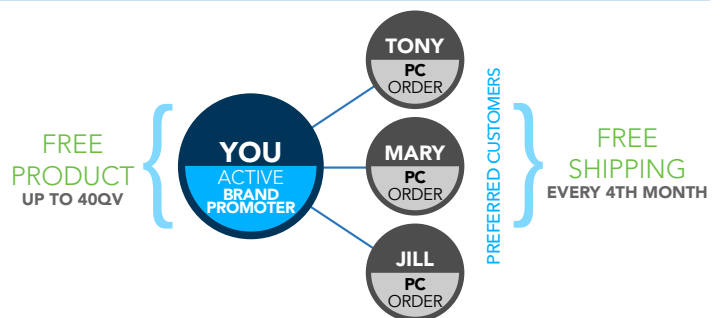
Brand Promoter Income

Paid Weekly from **15% to 25%** of the **Bonus Volume** generated from personally enrolled Brand Promoter's personal orders and their Customer orders regardless of placement. Develop and maintain five(5) or more "active" personally enrolled 1st level Brand Promoters and earn **25% (extra 10%)** of the **Bonus Volume** generated by **ALL your personal Brand Promoter** personal orders and their Customer orders.

Free With 3 Personal Bonus

FREE w/3 Personal Bonus

Brand Promoters with three or more Preferred Customers can participate in and receive free product each month.



Achiever & Mentor Income

Paid Weekly by achieving each rank from 3-Star to Crown Ambassador and maintaining that rank or higher for 6 to 13 Week-To-Date periods earns Achiever Income.

Sponsor earns equivalent Mentor Income by meeting the minimum Personal Qualifying Volume(PQV) requirement during the same time period in which it took their Brand Promoter to achieve and maintain the rank which earned them the Achiever Income.

RANK HIERARCHY	ACHIEVER INCOME	MENTOR INCOME
3 STAR	\$100	\$100
EXECUTIVE	\$250	\$250
SENIOR EXECUTIVE	\$500	\$500
AMBASSADOR	\$750	\$750
ROYAL AMBASSADOR	\$1,000	\$1,000
CROWN AMBASSADOR	\$2,500	\$2,500

Instant Success Bonuses

Paid Weekly Associates and higher ranks earn Level 1 **Direct-Income** by selling Instant Success Paks and other Clar8ty products. 1 Star and higher ranks earn **Level 2-8 Income** following enrollment tree genealogy whenever Instant Success Paks and other Clar8ty products are sold from Levels 2-8.

Clar8ty's **Instant Success Bonus** is similar but **superior** to the typical network marketing company's one-time only Fast-Start or First-Order Bonus.

Instant Success Bonus pays on the sale of commissionable products from every order and re-order through 8 compressed levels from now on... it never ends! In essence it is a **perpetual** Fast-Start bonus compared to other plans.



INSTANT SUCCESS PLATINUM PAK	ASSOCIATE & BRAND PROMOTER	1 STAR	2 STAR	3 STAR	EXECUTIVE - CROWN AMBASSADOR
LEVEL 1 (Direct Income)	\$150	\$150	\$150	\$150	\$150
LEVEL 2		\$30	\$30	\$30	\$30
LEVEL 3		\$20	\$20	\$20	\$20
LEVEL 4		\$1	\$2	\$3	\$15
LEVEL 5		\$1	\$2	\$3	\$15
LEVEL 6		\$1	\$2	\$3	\$15
LEVEL 7		\$1	\$2	\$3	\$15
LEVEL 8		\$1	\$2	\$3	\$15

This chart represents just ONE of MANY examples. ALL Clar8ty products pay Instant Success Bonuses FOREVER, EVERY TIME a Customer or Brand Promoter is sold a commissionable product!

Rank Qualifiers

PERSONAL QUALIFIERS	ASSOCIATE	BRAND PROMOTER	1 STAR	2 STAR	3 STAR	EXECUTIVE	SR EXECUTIVE	AMBASSADOR	ROYAL AMBASSADOR	CROWN AMBASSADOR
Minimum Active Leg Count	-	-	1	2	3	3	3	3	3	3
Personal Qualifying Volume (PQV)	PQV	PQV	PQV	PQV	PQV	PQV	PQV	PQV	PQV	PQV
Personal and/or Customer QV	-	40	40	40	40	100	100	200	200	200
Personal Team Qualifier (PTQ)	PTQ	PTQ	PTQ	PTQ	PTQ	PTQ	PTQ	PTQ	PTQ	PTQ
Team Qualifying Volume (TQV)	-	-	40	80	120	240	500	1000	2000	4000
or Optionally	-	-	OR	OR	OR	OR	OR	OR	OR	OR
Ranked Leg Count**	-	-	1-1 Star	2-1 Star	3-1 Star	5-1 Star	5-2 Star	5-3 Star	5-Executive	5-Ambassador

Team & Matching Bonuses: Paid Weekly

 <p>Unilevel (Level 1-8) Generational (Gen1-8) Leadership (TBL1-8)</p>	Level 1+Gen1+TBL1	-	.5%	1%	2%	3%	5%	5%+.5%+20%	5%+1%+30%	5%+2%+40%	5%+3%+50%
	Level 2+Gen2+TBL2	-	.5%	1%	2%	3%	5%	5%+.5%+20%	5%+1%+30%	5%+2%+40%	5%+3%+50%
	Level 3+Gen3+TBL3	-	.5%	1%	2%	3%	5%	5%+.5%+20%	5%+1%+30%	5%+2%+40%	5%+3%+50%
	Level 4+Gen4+TBL4	-	.5%	1%	2%	3%	5%	5%+.5%+20%	5%+1%+30%	5%+2%+40%	5%+3%+50%
	Level 5+Gen5+TBL5	-	.5%	1%	2%	3%	5%	5%+.5%+20%	5%+1%+30%	5%+2%+40%	5%+3%+50%
	Level 6+Gen6+TBL6	-	.5%	1%	2%	3%	5%	5%+.5%+20%	5%+1%+30%	5%+2%+40%	5%+3%+50%
	Level 7+Gen7+TBL7	-	.5%	1%	2%	3%	5%	5%+.5%+20%	5%+1%+30%	5%+2%+40%	5%+3%+50%
	Level 8+Gen8+TBL8	-	.5%	1%	2%	3%	5%	5%+.5%+20%	5%+1%+30%	5%+2%+40%	5%+3%+50%
 <p>on Unilevel Income Generational Income Leadership Income</p>	Level 1	-	-	5%	5%	5%	5%	10%	10%	10%	10%
	Level 2	-	-	1%	1%	1%	1%	1%	2%	3%	5%
	Level 3	-	-	1%	1%	1%	1%	1%	2%	3%	5%
	Level 4	-	-	1%	1%	1%	1%	1%	2%	3%	5%
	Level 5	-	-	1%	1%	1%	1%	1%	2%	3%	5%
	Level 6	-	-	1%	1%	1%	1%	1%	2%	3%	5%
	Level 7	-	-	1%	1%	1%	1%	1%	2%	3%	5%
	Level 8	-	-	1%	1%	1%	1%	1%	2%	3%	5%

NOTE: Please see the complete compensation plan explanation for all the most important details like the Instant Success Bonuses for all the products, etc..